

Product Tracker

Your product picture and title will go here. For this sample, this and other key words below have been blocked for security purposes, but yours won't be blocked!

Estimated Units Sold

978

Estimated Revenue

\$19,531

Average Sales Rank

706

Current Rating

4.8/5

AUGUST TRENDS

began the month with a sales rank in the low 600's in Amazon's Patio, Lawn & Garden department with a selling price of \$24.95. The sales rank dipped three times in the month into the mid 1,300 range but recovered nicely with the help of an Amazon Warehouse Deal from August 13-19 at \$17.47 and the lowering of the price on August 19 to \$19.97. After this, the sales rank has steadied, fluctuating between 785 and 381 over the last week of the month and landing in the low 500's at the end of the month.



PRODUCT LISTING STATUS: **OPTIMIZED**

- ✓ Pictures Up-To-Date and Amazon Compliant
- ✓ Keywords Fully Utilized and Up-To-Date
- ✓ Content Optimized for Amazon Search
- ✓ Buy Box Fully Functional
- ✓ Sellers Adhering to MAPP Pricing



CUSTOMER REVIEW STATUS: **EXCELLENT** (2,119 reviews 4.8/5 stars)

Recent verified purchaser reviews:

August 23: Sturdy and easy to use. The [redacted] lifts out for cleaning/draining, a nice feature. There's no need to worry about it falling down as the suction cups are very strong.

August 22: Just like it looks. The key is patience. It took almost a week for the little guys to find [redacted], but now they're in there whole hog! Sometimes 3 at once. A great opportunity to watch, but be careful about your interior movement. I just wish it had a one way mirror on the back to block [redacted] view of the interior.

August 21: I have had this since spring and it has stayed put and held up well. My only complaint would be the removable tray is a bigger pain than it is an asset. I have tried using it and the [redacted] stuck between the tray and the [redacted] making it hard to remove. I have since just left the tray out and find it works much better without it. All in all I still give it 4 stars!